

THREE PENNY STAND



2015 SEASON PASSES

# HULL FC 150

OUR HISTORY YOUR FUTURE



# HULL FC 2015 SEASON PASS BROCHURE



## SUPPORT YOUR CLUB IN OUR 150TH YEAR

Join us in 2015 to celebrate 150 years of our great club.

Exclusive events and activities are planned across the year to celebrate this major milestone.

There is no better time to be a Hull FC Season Pass holder.

2015 Season Pass holders will enjoy:

- At least 14 home matches
- A host of pass holder benefits giving great Hull FC value
- An exciting new look Super League
- Exclusive events to celebrate our 150th birthday

Find out more at [www.hullfc150.com](http://www.hullfc150.com)

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1860

1865 - FOUNDING OF HULL FOOTBALL CLUB

1870

1872 - JOINED RUGBY FOOTBALL UNION

1886 - PLAYED FIRST MATCH AT GROUND IN FERRIBY



**YOUR PLAYERS  
YOUR CLUB  
MAKING HISTORY**

1880

1881 - MERGED WITH HULL WHITE STAR. PLAYED AT HOLDERNESS ROAD

1884 - YORKSHIRE RFU CUP FINALISTS

1890

1895 - FOUNDER MEMBER OF THE NORTHERN RUGBY FOOTBALL UNION

1895 - MOVED TO THE ATHLETIC GROUNDS, BOULEVARD



# HULLFC150

## OUR HISTORY, YOUR FUTURE

Hull FC are one of the oldest clubs in professional sport having been established in 1865.

This year, we will give 2015 Season Pass holders the chance to celebrate our 150th anniversary with a programme of events planned between now and next autumn.

A full itinerary of events and activities will be launched later this year, with plans already in progress for special matches, limited edition merchandise and exclusive events, that will be free or priority purchase to all 2015 Season Pass holders.

Some of these events will include the unveiling of the Boulevard Memorial, the club's official heritage week, the chance to meet club legends, fan events, exhibitions and much more.

On top of that, the Hull FC Community Foundation have also received a fantastic grant of over £53,000 from the National Heritage Fund to go towards the delivery of a community and schools programme that will see young people and community groups from across the region learn about the club's history and have the chance to share their stories and memories.

The 2015 home shirt will see the return of the traditional Hull FC irregular hoops with the new design to be unveiled in September, plus every Season Pass holder will also receive an exclusive HullFC150 members badge.

2015 promises to be one of the greatest years in the club's history and you can be part of it.

### EXCLUSIVE EVENT ACCESS FOR ALL SEASON PASS HOLDERS

All season pass holders will receive **FREE** or priority access to **HULLFC150** events throughout 2015.

### #FAITHINOURFUTURE - THE HULL FC LEGACY FUND

We want to make sure **HULLFC150** has an impact long after 2015, so we've launched the Hull FC Legacy Fund. Like last year's Faith In Our Future, Hull FC fans can pledge an additional £2 when signing up for their 2015 Season Pass, with all the proceeds raised going towards the **HULL FC150** activities, a new Hull FC History Centre and investment in the next generation of Hull FC stars who will lead the way for the next 150 years. Everyone who signs up will also go in the draw to win the cost of their season pass back in cash! Just tick the box on your renewal form.

### BE IN THE FIRST 150 TO GET EXCLUSIVE HULLFC150 HERITAGE BALL

To celebrate our 150th birthday, the first 150 people to buy or renew their Season Pass for 2015 will receive an exclusive **HULLFC150** Heritage Ball that will not be available to buy anywhere! All those who have already signed up earlier this year to our 10-month direct debit scheme will also receive an exclusive ball.



1900

1910

1908-1910 - FIRST CLUB TO APPEAR IN THREE SUCCESSIVE CHALLENGE CUP FINALS

1917 - JACK HARRISON POSTHUMOUSLY AWARDED VICTORIA CROSS

1919/20 - NORTHERN UNION CHAMPIONS

1914- CHALLENGE CUP CHAMPIONS

1918/19- YORKSHIRE LEAGUE CHAMPIONS



1920/21- NORTHERN UNION CHAMPIONS

1923- YORKSHIRE CUP CHAMPIONS

1920

1922/23 -CHALLENGE CUP FINALISTS & YORKSHIRE LEAGUE CHAMPIONS

1926/27-YORKSHIRE LEAGUE CHAMPIONS

1930

1935/36 - RUGBY LEAGUE CHAMPIONS & YORKSHIRE LEAGUE CHAMPIONS

1936 - BOULEVARD ATTENDANCE RECORD 28,798

# NEW LOOK SUPER LEAGUE EVERY MINUTE MATTERS



## THE VISION

The new Super League competition will see the league split into two divisions of twelve, a new Super8s phase of the league and the excitement of the play-offs and Grand Final.

The aim is to deliver even more thrills and intensity for the audiences both at home and in the stadiums, as well as enhancing the competitive battle and jeopardy between the teams in all divisions, making sure 'every minute matters'.

With battles for the play-offs, the fight for the Super8s and promotion and relegation, it promises to be the most exciting season for many years.

The top twelve clubs have never been more closely matched and this will be even more intense in 2015.



**VIDEO** - Visit [www.hullfc150.com](http://www.hullfc150.com) for a video explanation of the new look Super League structure and find out what the players think.

## WHAT YOU NEED TO KNOW

- Super League is reduced to 12 very competitive teams for the 2015 season.
- A second tier of 12 teams will be introduced beneath this for the 2015 season, known as the Championship.
- The top 12 teams from Super League 2014 will make up Super League in 2015, and the remaining two sides will join Championship clubs.
- Each team will play each other home and away in their respective league, plus a Magic Weekend fixture.
- After 23 rounds, final league position determines phase two of the new look competition, known as the Super8s
- The top 8 teams will fight it out for the play-offs, the middle 8 teams will fight for promotion and relegation and the final 8 teams will look to avoid being demoted from the new look structure.
- After Phase 2, the top four teams will go head-to-head in the new look play-off semi final series aiming for a place at the Grand Final at Old Trafford, while the 4th and 5th placed teams in the Qualifiers Super 8 decide who will play in Super League and who will play in the Championship in 2016.

For further information visit our FAQ section on our website [www.hullfc150.com](http://www.hullfc150.com).



1940

1945 - THE LEGENDARY IVOR WATTS SIGNS.  
216 TRIES IN 15 YEAR CAREER

1950

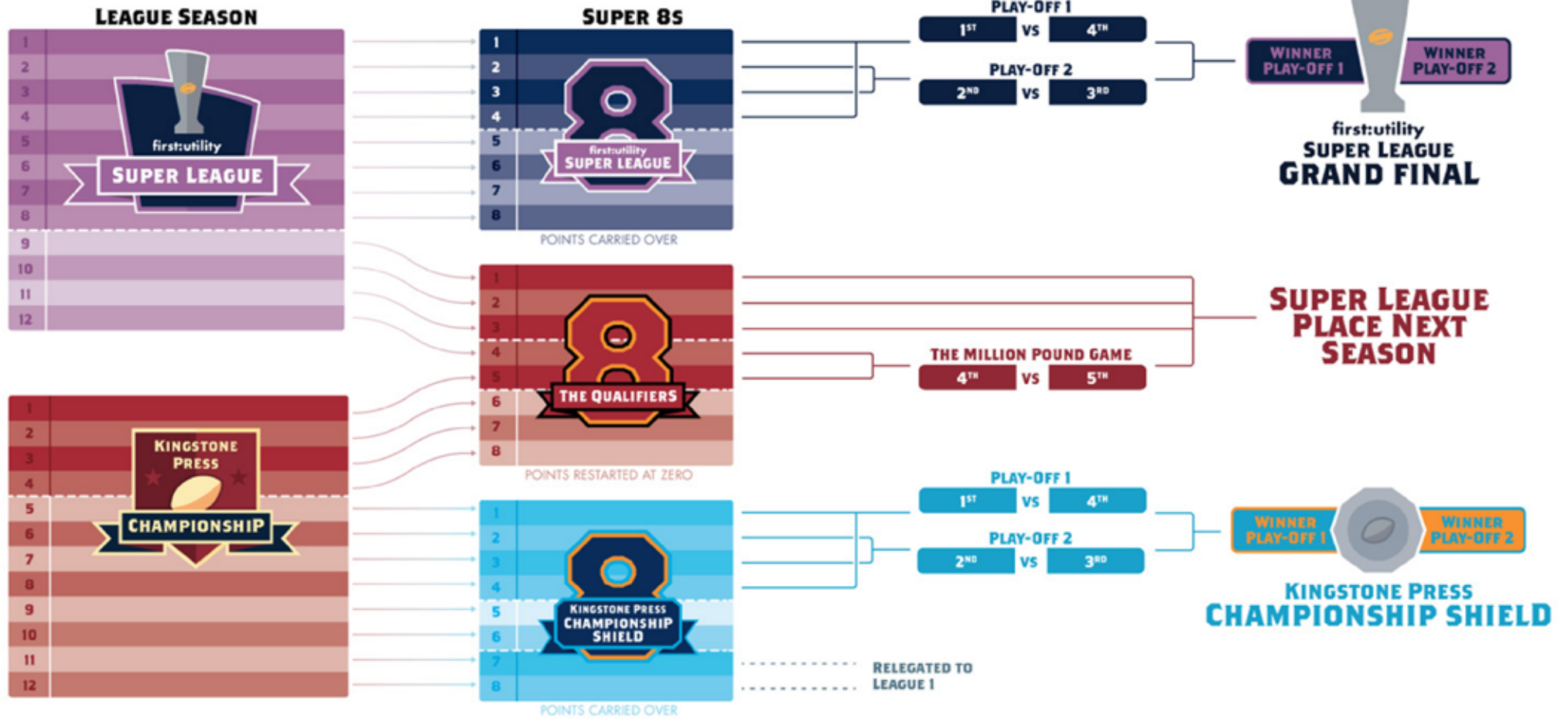
1953-55- THREE SUCCESSIVE  
YORKSHIRE CUP FINALS

1955/56- RUGBY LEAGUE CHAMPIONS

1956/57- EUROPEAN CLUB  
CHAMPIONS

1957/58- RUGBY LEAGUE CHAMPIONS

1959 - FIRST VISIT TO WEMBLEY



**RUGBY LEAGUE 2015 - EVERY MINUTE MATTERS #RLNEWERA**

# SEASON 2015

## SEASON PASSES EXPLAINED

Hull FC Season Pass holders get **FOUR GAMES FREE** and a host of additional benefits and exclusive opportunities as a reward for being our most committed and loyal supporters.

As promised earlier in the season, prices for renewing customers are lower in return for their continued loyalty.

You can be there for every minute, every match and every try, making a difference to your club. Our history, is your future.

It couldn't be simpler:

STEP 1 - Choose your type of season pass - Page 8

STEP 2 - Choose where you want to sit - Page 11

STEP 3 - Choose how to pay - In person, by phone or by direct debit - Page 11

### SPECIAL OFFER - YOUR PASS FOR JUST £150!

To celebrate our 150th birthday, we have a limited number of season passes available on a first come-first serve basis in W11 of the West Stand for just £150! £1 for every year we've been around! This offer is available to new and renewing customers until Tuesday 30th September.

**JUNIORS REDUCED TO JUST £60!**


Junior supporters can now follow the club for just £60 a year! Includes all home & away matches, £10 OFF shirts and Magic Weekend offers!

That's just £2 per game!

	MATCH DAY	ADULT RENEWAL   NEW	YOUTH/CONC* RENEWAL   NEW	JUNIOR RENEWAL   NEW
<b>EAST STAND (Reserved)</b>	£24/£19/£12	£250   £265	£175   £185	£60   £75
<b>EAST STAND (Unreserved)</b>	£23/£19/£12	£235   £250	£150   £165	£60   £75
<b>SOUTH STAND (All Unreserved)</b>	£19/£15/£10	£230   £245	£150   £165	£60   £75
<b>WEST STAND (Reserved)</b>	£24/£19/£12	£250   £265	£180   £190	£60   £75

	MATCH DAY	SEASON
<b>ToysRUs FAMILY AREA</b>	£50 for 4	£500 for 4**
<b>STUDENT AREA (South Stand*)</b>	£12	£140   £155
<b>150 PASS</b>	£23	£150



**CLUBHULL**

All the above prices include Club Hull Membership, valued at £25.

\*Requires proof of age or status with valid ID including photo. This includes senior full time student and 16-18 years old. Age is at the time of purchase.

\*\*Price increases to £550 after price deadline



1980

1981/82- CHALLENGE CUP CHAMPIONS & JP TROPHY CHAMPIONS

1982/83 RUGBY LEAGUE CHAMPIONS & CHALLENGE CUP FINALISTS

1982-85- YORKSHIRE CUP WINNERS FOR THREE SUCCESSIVE SEASONS

1984/85 - CHALLENGE CUP FINALISTS & JP TROPHY FINALISTS

1990

1990/91- RUGBY LEAGUE PREMIERSHIP WINNERS

1998- JOINED SUPER LEAGUE

1997- DIVISION ONE CHAMPIONS



## SEASON PASS BENEFITS

- At least 14, possibly 15, home matches covering Super League and Super 8s
- Priority purchase on cup and play-off matches
- Exclusive discounts for Magic Weekend and 25% OFF Grand Final\*
- £5 OFF your replica home shirt
- £5 OFF your replica away shirt
- Half price Hull FC Live television subscription
- Special match day food and drink offers
- Free or priority access to all HULLFC150 events
- Junior pass holders get all away games for FREE!
- Weekly 'money-can't-buy' prize draw - buy early for more chances to win!

## REASONS TO BUY EARLY

Buy before end of September for these additional benefits

- Season Pass price frozen for 2016 season
- £10 OFF voucher for Hull FC Retail
- First 150 people get exclusive HULLFC150 Heritage Ball
- HULLFC150 Membership badge
- Exclusive access to Season Pass holder Fans Forum
- Weekly prize draws
- Your pass for just £150!\*\*

\*must buy Grand Final tickets before 1st December

\*\*see offer on page 8

## CLUBHULL MEMBERSHIP - WORTH £25!

Every season pass purchased will include a £25 ClubHull membership as part of the price you pay.

ClubHull now includes over 60 retailers giving discounts and offers across the season. The discounts are so good, your pass literally pays for itself!

Every member will receive a ClubHull discount card when you collect your pass and you can show this at each retailer to redeem your discount.

For a full and detailed list of all the offers, discounts and partners involved with ClubHull visit [www.clubhull.com](http://www.clubhull.com).

All these retailers give ClubHull members huge discounts. It is so good, your pass pays for itself!

Full offers and more info at [www.clubhull.com](http://www.clubhull.com)



2000

2006- SUPER LEAGUE  
GRAND FINALISTS

2010

2005- CHALLENGE CUP  
CHAMPIONS

2008- CHALLENGE CUP  
FINALISTS

2013 -CHALLENGE CUP FINALISTS

HULLFC150

# SEASON 2015 KEY INFO & DATES

## SALE PERIODS

**DISCOUNT PHASE:** Monday 1st September - Saturday 29th November  
Anyone can sign up or renew for a 2015 season pass at the discount price if bought before Saturday 29th November. Prices increase by £30 after this time.

**FULL PRICE PHASE:** Monday 8th December onwards  
Any passes, excluding juniors, bought after Saturday 29th November will cost £30 more than list price on page 8.

**JUNIOR DISCOUNT PHASE:** Saturday 3rd January  
Any passes bought before Saturday 3rd January are charged at discounted price. Any bought after this date will cost £30 more than list price on page 8.

**SIX MONTH SUBSCRIPTION DEADLINE:** Saturday 27th September  
Supporters wanting to use the six month direct debit subscription, must have signed up before Saturday 27th September. Payments will be debited on 10th Oct, 10th Nov, 10th Dec, 10th Jan, 10th Feb and 10th Mar. Due to our new online system, we require a **VALID EMAIL ADDRESS** so you can activate your payments.

## RESERVED SEAT DEADLINE

Any 2014 Season Pass holder wanting to retain their current reserved seat for the 2015 season, must have signed up to their 2015 Season Pass before Saturday 29th November. All unclaimed reserved seats will be available on general sale from Monday 1st December.

## COLLECTION

Season Pass cards will be available for collection from November from the KC Stadium retail store.

Exact days and times will be announced on our official websites at [www.hullfc.com](http://www.hullfc.com) and [www.hullfc150.com](http://www.hullfc150.com).

Supporters signing up to the six-month direct debit scheme will be able to collect their Season Pass cards from February, in advance of the opening home game of the Super League season.

## WORTH KNOWING...

**EASY SEAT:** Sign up for **EasySeat** when buying/renewing your 2015 Season Pass to receive all home cup and play-off matches automatically to your season card without having to buy further tickets. Card details required for automatic payment.

**JOIN THE HULLFC150 LEGACY FUND:** Building on the success of last year's Faith in our Future campaign, fans can donate an additional £2 when buying/renewing their 2015 season pass. All proceeds will go directly to the HULLFC150 heritage programme being delivered in schools and the community, as well as being invested into future generations of Hull FC stars that will entertain us for the next 150 years. Better still, everyone who signs up will go into the draw to win the cost of their Season Pass back in cash!



## STEP 2 - WHERE TO SIT



## STEP 3 - HOW TO BUY

### OPTION 1 - IN PERSON

You can sign up in person at the KC Stadium Retail Store, Savile Street Retail store, Northpoint Retail Store or the TryPod outside St. Stephens Shopping Centre. New or renewal customers can sign up with their renewal form. Payments can be made by cash, cheque or debit/credit cards. All reserved seat enquiries, including seat changes, can only be processed at the KC Stadium Retail Store.

### OPTION 2 - OVER THE PHONE

You can call our Season Pass hotline on 01482 327 200 - option 1 - and sign up over the phone. You can select your pass details and choose to pay by credit/debit card or sign up to our six-month direct debit payment plan.

### OPTION 3 - PAY MONTHLY - SIX MONTH DIRECT DEBIT

You can sign up online via our dedicated Season Pass website at [www.hullfc150.com](http://www.hullfc150.com) to pay monthly, or in person in store. Six equal payments will be taken so you can spread the cost of your pass. Due to our new online system, we require a **VALID EMAIL ADDRESS** so you can activate your payments.

### OPTION 4 - BY POST

Return your fully completed application form and a cheque or banking details to Hull Super League Ltd, The KC Stadium, West Park, Hull, HU3 6HU or via the enclosed freepost envelope. Don't forget, you can now pay by Debit Card for **FREE** and Direct Debit has been reduced to just £2.50, compared to the £5 fee charged for Credit Card purchases.

### COLLECTION

Season Pass cards will be available for collection from November from the KC Stadium retail store. Exact days and times will be announced on [www.hullfc.com](http://www.hullfc.com) and [www.hullfc150.com](http://www.hullfc150.com).

# NEW FOR 2015 FUN FOR ALL THE FAMILY

## Toys "R" Us FAMILY AREA (W1/W2)

Following its launch earlier this year, fans young and old can now make the most of our superb new Toys "R" Us family area in the West Stand.

In association with Toys "R" Us and our Fanbassadors sponsor ISC, families can benefit from a wide range of additional benefits and experiences, making a Hull FC match day the perfect night out for the full family.



Our family area includes:

- Balloon modelling
- Face painting
- Free toys at every game
- Discount vouchers at Toys "R" Us
- Discounts for food and beverages
- Meet the players at half time
- Discount voucher just for signing up
- Family Restaurant offers from ClubHull
- Bring extra junior friends for £10

A special price is available for the family area for two adults and two children - **only £500!**

You can also buy individual adult and junior tickets in this area.

Visit our website [www.hullfc150.com](http://www.hullfc150.com) for more pictures of the Toys "R" Us Family Areas.



**KIDS GO FREE!**

Under 5's go **FREE** at every Hull FC game and junior pass holders get **FREE** entry to all away matches



## GENERAL INFORMATION

### SEASON PASS TERMS & CONDITIONS

- Your 2015 Season Pass card includes the cost of the ClubHull discount scheme and allows entry to the KC Stadium on match days.
- Proof of age is required when signing up for all concession, youth and junior applicants
- Under 5's watch for **FREE!**
- Hull FC cannot be responsible for lost or damaged cards once they have been collected
- Full terms and conditions can be found at [www.hullfc.com](http://www.hullfc.com). Confirming your application and paying for your 2015 Season Pass is taken as confirmation that you have agreed to these terms and conditions.

### RETAIL STORE OPENING HOURS

KC Stadium - Monday to Saturday - 9am-5pm\*

Savile Street - Monday to Saturday - 9am-5pm

North Point - Monday to Saturday - 9am-5pm

The TryPod - Tuesday to Saturday - 10am - 6pm\*\*

*\*When Hull City are playing at home, closes at 3pm*

*\*\*Unless otherwise stated on the opening times at the TryPod*

### CONTACT INFORMATION

Season Pass Hotline	01482 327 200 Option 1
General Enquiries	01482 327 200 Option 0
KC Stadium Store	01482 304 960
Savile Street Store	01482 304 970
Gold Member Enquiries	01482 304 964



**NEW SIGNING: LEON PRYCE**  
275 SL APPS | 9 GRAND FINALS



**NEW SIGNING: MARC SNEYD**  
LEADING TRY ASSISTS IN 2014

### SUPPORTER INFORMATION

- Junior season passes are for those aged 5 years to 16 years.
- Youth season passes are for those aged 17-18 years or still in full-time education. Full-time students must have photographic ID, valid student card and a letter of proof from their education establishment.
- Concession passes are for those aged 60 and above.
- Disabled and carer season passes are available. Carers are eligible for a free carer pass with appropriate proof and ID and are in receipt of a Carer Component in the Disability Living Allowance.
- Disabled areas are available in the ground, but this is subject to availability
- Hull FC matches will be predominantly played on Friday evenings in 2015, although Thursday and Sunday matches are also possible. Saturday fixtures are unlikely, but could still occur on rare occasions.
- The Toys "R" Us Family Pass is for two adults and two children

## CELEBRATING 150 YEARS JOHNNY WHITELEY MBE

Hull FC legend and honorary Club President Johnny Whiteley MBE pens an exclusive personal note for our HullFC150 season pass brochure. Johnny is one of the club's greatest servants having played 417 games, scoring 156 tries, becoming captain, coach and representing Great Britain. In 2009, he was given the Freedom of the City.

It is a true privilege to have the opportunity to write to season pass holders ahead of the 2015 season on behalf of a club that means so much to me.

I am very fortunate to have been involved with Hull FC for a large part of their existence and have many fond memories. As a local boy, brought up around the old Boulevard ground, working with many teammates, supporters and friends, the club becomes part of your life. It has a very special place in our hearts and will continue to do so for the next 50 years.

As I grew up all I ever wanted to do was play for Hull FC and wear the Black and White shirt. It was everybody's dream and ambition - nothing else, just that Black and White shirt.

Rugby league was folklore. That is what makes the club so special, the fans, or as they have become known in modern day terms - the faithful.

Black and White is in your blood, through the good times and the bad. It still amazes me now how many people turn out every week, home and away, to watch the team and how many shirts you see walking down the streets. It makes me just as proud to be associated with those people as a supporter, as it does any link to being a former player or coach.

It was the same for my heroes. The great Charlie Booth, Jack Harrison, and my hero, Freddie Miller. Wonderful people, for a wonderful club, supported by wonderful fans. The best fans.

For us, it is more than just a game of rugby. It is what the game is about, what the shirt is about and what the club is about. It is a passion, a desire, a feeling of being part of something very special. It is our club.

As we enter 2015, the club have some fantastic plans to mark the 150th anniversary which I think will be loved by pass holders young and old and I'm looking forward to being part of the celebrations and commemorations, as I am sure you are too.

Season pass holders play a pivotal role in what the club can achieve on and off the field. They are the lifeblood of the club and you really can make a difference next season. Don't leave the club now when we need you the most as we celebrate our rich history.

If ever there was a year to show your allegiance to the club, whether you are a new fan, returning fan or the most passionate of season pass holders, then this is it.

I look forward to seeing you at the KC Stadium next year for a magical season and the chance to feel part of a very special club.

Yours Faithfully,

*Johnny*

Johnny Whiteley





NEVER DROPPED WHILST PLAYING FOR HULL  
 RECEIVED MBE FOR SERVICES TO RUGBY LEAGUE AND THE COMMUNITY IN 2005  
 GIVEN FREEDOM OF HULL IN 2009  
 MEMBER OF THE GREAT BRITAIN SIDE THAT WON THE ASHES IN 1958  
 COACHED GREAT BRITAIN TO ASHES WIN IN 1970



#madein

hull